

## CURRICULUM VITAE



### PERSONAL DATE

**Name** Hisham Mohamed Basha

**Date of Birth** 22 of March 1961

**Place of Birth** Cairo /Egypt

**Nationality** Egyptian

**Address** Marwa Building NR.1 – Ahmed Taiser St. Heliopolis  
Cairo – Egypt  
Tel: 0020 2 690 31 34 home  
0020 2 291 38 28 home  
0020 12 4779311 mobile

**Marital status** Married

**Children** Two sons

### EDUCATION

1967 - 1973 Primary school

1973 - 1976 High school

1976 - 1979 Secondary school

1979 - 1984 Language Faculty, German section at Azhar University, Cairo

1984 - 1985 Military Service

## **EXPERIENCE**

- 1985 - 1986** Sales Assistant in Papyrus Gallery
- 1986** **Employment at Isis Travel in the following positions:**
- 1986 - 1988** Assistant Tour Operator for Meridian Reisen, (Austrian Tour Operator), in the main office in Cairo
- 1988 - 1989** ISIS Tourleader, responsible for all German guests in Luxor Branch
- 1989 - 1992** Tour Operator, responsible for SSR Reisen, (Swiss Tour Operator), In the main office in Cairo
- 1992 - 1993** ISIS Tour leader in Turkey responsible for all Isis Travel guests (Around 120 pax weekly) in Istanbul and Antylia (Turkey)
- 1993 -1996** Tour Operator, responsible for IMHOLZ Reisen, (Swiss Tour Operator)
- 1996 - 2000** Tour Operator, responsible for Gulet Touropa Reisen, (Austrian Tour Operator), in the main office Isis Travel in Cairo
- 2000 - 2002** Teacher for German Language – private basses  
Teacher for Arabic Language for German specking  
In Egypt
- 2002 - 2004** Tour Operator, responsible for Gulet Reisen, (Austrian Tour Operator), in the main office Travco Travel in Cairo
- 01.07.04 – 2008** **Area Manger for Gulet Touristik Austria**  
Responsible for Gulet Business Egypt:  
Control all tourist services of Gulet in Egypt  
Handling Gusts complains.  
Investigation & answering complain with suppliers  
( Hotels , Local handling Agents , shops )  
Charge of contracting hotel , special offer & last mints business for Sharm, Hurgada,Luxor and Cairo
- 2008 –1.3.2012** **Tourism Head Department in TRAVCO,**  
**Responsible for Charter Business from German and Austrian Tour Operators**
- 1.3.12 till 1.04.13** **Contracting Manage HOTELBEDS ,one of the leading B2B in the accomodation sector . based on Travco office**

**4.13 till 01.07.15 Social Media & Domestic Department ( Local Market based on Travco head office in Zamalek**

**1.7.15 till Now Contracting Manage for Domestic ME & GCC for Travco Business based on main office Sheikh Zayed, 6th October**

## **LANGUAGES**

### **ArabicMother Tongue**

German Very good (University degree)  
English Good knowledge

## **OTHERS**

-Different stay in Austria as a student exchange during vacations to practice the German language

-ISIS Travel representative at the ITB Tourism Fair in Berlin, and World Travel Market (WTM) in London

-ISIS Travel representative on different Tourism Fairs in Vienna with GULET TOUROPA

-TRAVCO Travel representative on different Tourism Fairs in Vienna and Turkey with GULET TOUROPA

- Partner of Hot Balloon Company based in Hurghada with Swiss Partner for three years (From 1996 – 1999)

-Computer experiences: WinWord, Excel, and Internet, Paxys Passenger System (incoming)

-Visit ITB 2005 as Area Manager Egypt for Gulet Tourstik

-Visit Vienna Tourist Fair with BENTOUR Austria

- August 2010 Visit Antalya - Turkey - for Presentation of BENTOUR Winter 11/12 brochure

- Training courses: Customer service and communication silks

- June 2012 visit Palma – Spain – Training for contracting